

Privacy Policy

ALISHA LALBEHARIE PODIATRIST



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Podiatrist

FOOT AND ANKLE

1. Introduction

Welcome to Alisha Lalbehari Podiatrist. At Alisha Lalbehari Podiatrist we are committed to protecting the privacy and security of our website visitors and users. This Privacy Policy outlines how we collect, use, disclose, and safeguard your Personal and Personally Identifiable Information (POPI). By accessing and using our website, you consent to the practices described in this policy.

2. Information We Collect

2.1 Personal Information: We may collect personal information that you voluntarily provide to us when you interact with our website, such as:

- Full Name
- Contact information, including email address, phone number, and mailing address
- Date of Birth
- Gender
- Health-related information (if provided for consultation purposes)
- Any other information you provide when contacting us through our website's contact forms or subscribing to our email marketing list.

2.2 Usage Data: We may collect non-personal information about your interactions with our website, such as:

- Internet Protocol (IP) address
- Browser type and version
- Device type and operating system
- Pages visited on our website
- Time and date of website visits
- Referring/exit pages
- Clickstream data (i.e., the order and pages you visit on our site)

This usage data is collected through cookies, log files, and other tracking technologies to analyze website traffic, monitor user activity, and improve user experience.

3. How We Use Your Information

3.1 Personal Information: We use your personal information for the following purposes:

- To respond to your inquiries, requests, and appointments for podiatry services.
- To send you newsletters, updates, and promotional materials related to our podiatry clinic and diabetes foot care.
- To provide you with tailored information and services based on your preferences and interests.
- To process transactions and payments for services you choose to receive.

3.2 Usage Data: Usage data is used for the following purposes:

- To analyze website performance and identify trends to improve our website's functionality and content.
- To monitor and prevent fraudulent or unauthorized use of our website.
- To enhance user experience and customize content according to user preferences.



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Data Retention

We will retain your personal information for as long as necessary to fulfill the purposes for which it was collected, or as required by applicable laws and regulations. If you wish to delete your personal information from our records, please contact us using the contact information provided below.

Data Security

We take reasonable measures to protect your personal information from unauthorized access, disclosure, alteration, or destruction. Our security measures include:

- Encryption of sensitive data transmitted between your browser and our website.
- Secure storage of personal information on password-protected servers.
- Regular monitoring and auditing of our data practices.

However, please note that no method of transmission over the internet or electronic storage is 100% secure, and we cannot guarantee absolute security.

Third-Party Services

We may use third-party services to analyze website traffic, manage our email marketing list, and improve website performance. These third-party providers may have access to your personal information solely for the purpose of assisting us in running our website and providing services to you. We ensure that these third-party providers are bound by confidentiality agreements and comply with applicable data protection laws.

Cookies and Similar Technologies

Our website uses cookies and similar technologies to enhance user experience and collect usage data. Cookies are small text files stored on your device when you access our website. You can adjust your browser settings to refuse cookies or be notified when cookies are being sent. However, some features of our website may not function correctly without cookies.

Links to Third-Party Websites

Our website may contain links to third-party websites. We are not responsible for the privacy practices or content of these external sites. We encourage you to review the privacy policies of any third-party websites you visit.

Your Rights

You have the right to access, correct, or delete your personal information held by us. If you wish to exercise these rights, please contact us using the contact information provided below. We will respond to your request within a reasonable timeframe.

Children's Privacy

Our website is not intended for individuals under the age of 13. We do not knowingly collect personal information from children under 13. If you believe we have inadvertently collected such information, please contact us, and we will take appropriate measures to delete it.

Changes to the Privacy Policy

We may update this Privacy Policy from time to time to reflect changes in our data practices or legal requirements. The updated policy will be effective upon posting on our website. We encourage you to review this page periodically for any changes.

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Contact Us

If you have any questions or concerns regarding this Privacy Policy or our data practices, please contact us at:

084 019 8529 or admin@alishathepodiatrist.co.za

Thank you for entrusting Alisha Lalbeharie Podiatrist with your privacy. We are dedicated to maintaining your trust and safeguarding your information as you explore our website and avail our services.